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Haig Kouyoumdjian's interest in psychology was sparked when he used Rod Plotnik's INTRODUCTION TO PSYCHOLOGY in his first psychology course. He later received a Master of Arts in psychology at San Diego State University, where he had the opportunity to work closely with Rod Plotnik, who at the time was a professor in the department and supervisor of the graduate teaching associates training program.

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Introduction to Psychology by Rod Plotnik

Inquiries for Student Learning: Why is psychology considered a science? B. Descriptive Research Discussion: Ask students if they have recently filled out a survey by telephone, mail, or in person. Discussion: Case studies and testimonials are often used as the support for some pretty shaky medical procedures. Can you discuss some examples?

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Next, he designed interactive animation storyboards for the first online edition of the Discovery Series edition of the Plotnik/Kouyoumdjian Introductory Psychology textbook. He is currently designing an interactive, multimedia Web Site (intoPsych.com) and a YouTube channel (intoPsych) which are evolving into new ways to present information ...

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