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networking sites are changing the way people interact online and search for information and opinions. This book investigates linguistic patterns in electronic discourse, looking at online evaluative language, Internet slang, memes and ambient affiliation using a large Twitter corpus (over 100 million tweets) alongside specialized case

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online conversation to what can be termed 'searchable talk' - online talk where. people affiliate by making their discourse findable (for example, via

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metadata. such as Twitter hashtags) by
others holding similar interests. This.

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see what everyone is up to. </p><p>I
am sure we can all agree that Instagram
is the app to post pictures from an event
or a vacation.

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From a linguistic perspective, the rapid
growth of online social media, and

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communicate about people, things, the
social organization of society, and the

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relationships among and between all
three. Discourse typically emerges out of
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(among others), and by virtue of giving
structure and order to language and
thought, it structures and orders ...

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